



## **Privacy policy**

This privacy policy informs you about which data we process about you when you participate in the Event "Road to Mülsen" and which rights you are entitled to with regard to your data.

### **1. Name and address of the controller, data protection officer**

CLUB ARENA E e.V. im ADAC and Motorsportarena Mülsen GmbH  
Niedermülsener Hauptstraße 14 b, 08132 Mülsen  
Telefon: 037604 75600  
E-Mail: [info@arena-e.de](mailto:info@arena-e.de)

The controller (data protection officer) is the natural or legal person who alone or jointly with others determines the purposes and means of the processing of personal data (e.g. names, email addresses, etc.).

### **2. Registration for participation in the event**

#### **a) Description and scope of data processing**

In order to participate in an event or series of events, we require certain information from you, which you provide to us when registering in the online registration form and additionally in the entry form.

This includes, for example, the following data:

- Contact information (e.g. first and last name, address, e-mail) of Competitor and Driver
- date of birth
- Nationality
- details of the vehicle with which you are taking part in the event or event series (e.g. model, engine make)
- details of your licence number
- details on the legal representative for minors

#### **b) Purpose of data processing, legal basis and storage period**

The collection of the aforementioned data is necessary to enable your participation in the Event. The legal basis for data collection is Art. 6 para. 1 lit. b GDPR (fulfilment of contract).

Without your data, we cannot enable you to register for the event or series of events.

We will delete your personal data if it is no longer required for the aforementioned purposes and there is no other legal basis for the processing.

### **3. Details of contact persons in emergencies**

#### **a) Description and scope of data processing**

When registering for the event, we also require contact information (first name, surname and cell phone number) of persons (e.g. competitor) who can be contacted in an emergency (e.g. accident).

#### **b) Purpose of data processing, legal basis, storage period**

The aforementioned information is only used by us to inform contact persons in emergencies. The legal basis for data processing is Art. 6 para. 1 lit. f GDPR. The legitimate interest in data processing is the fastest possible notification of relatives about possible accidents. Data of contact persons will only be stored for as long as necessary to fulfil the above-mentioned purposes and unless there is another legal basis for processing.

### **4. Photo and film recordings**

#### **a) Description and scope of data processing**

Photos and film recordings may be made during the organization of the Event. Such recordings may also be published via live stream. You may also be photographed or filmed in these recordings.

#### **b) Purpose of data processing, legal basis, storage period**

We use your images in connection with the evaluation of the race results if these are published in tabular form, e.g. in our social media channels. Photographs and film recordings made at the event and, if applicable, transmitted via live stream, serve the purpose of reporting on the respective event.

The legal basis for data processing is Art. 6 para. 1 lit. b GDPR (fulfilment of contract) with regard to the image license granted. We only store photographs and film recordings for as long as this is necessary for the aforementioned purposes and there is no other legal basis for the processing.

## 5. Recipient

We transfer your personal data to third parties in the following cases:

### **a) Local organizers and Deutscher Motor Sport Bund e.V. (DMSB)**

We transmit your personal information to the local organizers of the respective events as well as the DMSB or the respective responsible association, which compile the results lists of the events for statistical purposes.

### **b) Service providers**

In order to fulfil the purposes described above, we transfer your data to service providers (e.g. IT service providers, service providers for handling the event on site). These service providers process your personal data as our processors pursuant to Art. 28 GDPR on our behalf in accordance with our instructions.

## 6. Your rights

You have the right of access to personal data (Art. 15 GDPR), the right to rectification (Art. 16 GDPR), the right to erasure (Art. 17 GDPR) and the right to restriction of processing of your personal data (Art. 18 GDPR). You are also entitled to exercise your right to data portability (Art. 20 GDPR).

You have the right to lodge a complaint with the competent data protection supervisory authority at any time if you are of the opinion that data processing carried out by us violates data protection law.

### **Right to object**

**You have the right to object at any time to the processing of personal data concerning you, which is carried out in accordance with Art. 6 para. 1 lit. e or f GDPR. Insofar as we are no longer legally obliged or entitled to process your personal data, we will no longer process your personal data (Art. 21 para. 1 GDPR). If you object to the use of your data for direct marketing purposes, we will no longer process your personal data for these purposes (Art. 21 (2) GDPR).**